

AYUSHMAN SEN

DESIGN MANAGER



As a Design Manager with over a decade of experience in managing and guiding creative teams and processes, I aspire to design and develop products, services and solutions which derive insights from design frameworks and inspire creative solutions

I have managed projects and teams which have delivered outcomes for 100+ clients across the globe such as Australia, India, UK and the UAE.

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DOMAINS

- Health
- Law Enforcement
- Finance
- Education
- Transport

SKILLS

- Project Management
- Design Thinking
- Conceptualization
- Visualization
- Content Development

PROJECT MANAGEMENT

- AirTable
- Asana
- ActiveCollab
- Monday
- Trello
- Zapier (For workflow Automation)

REPORTING

- MS PowerPoint
- MS Excel

DESIGN

- Adobe Photoshop
- Adobe Illustrator
- Adobe Captivate
- Figma
- Axure

FUNCTIONAL DOMAINS

- Strategic Landscapes
- Business Operating Models
- Project Lifecycles
- Product Roadmaps
- Product Feature Prototypes
- Dashboard Prototypes
- Investment Pipelines
- Strategy Plans
- Knowledge Base
- Web Pages

EXPERIENCE

GRAVITY ILABS

WWW.GRAVITYILABS.COM

FEB 2015 to PRESENT

An innovation lab focussed on solving strategy realization problems for senior executives by building products and services at the intersection of design, technology and consulting.



NATURE OF WORK

Setup and Management of Projects for the Design Team

Streamlined project setup, tracking as well as reporting using various platforms for **100+** projects to ensure project success

End to end content development for various purposes

Developed content for **product training, knowledge articles, marketing collateral, website copy, social media campaigns**, as well as other opportunities which required content development

Leadership Initiatives and Motivation

Initiated training programs to develop new and existing skills within the team by identifying courses in platforms such as - **Domestika, Skillshare, etc.**

Setup, Administered and ensured Quality Control

Administered the setup of governance and success criteria for project deliverables and ensure 100 adherence improving customer satisfaction

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SKILLS

COLLABORATION

- MIRO
- AirTable

PRODUCTIVITY

- MS SharePoint
- MS Word
- Notion
- OneNote

WEBSITE & KNOWLEDGE BASE MANAGEMENT

- Adobe Dreamweaver
- WordPress
- Elevio

EDUCATION

BACHELORS DEGREE Design & Multimedia 2011

Jawaharlal Nehru
Technological
University, Hyderabad

CERTIFICATIONS

***Project Planning:
Putting It All Together***
January 2023 (COURSERA)

***Foundations In
Project Management***
February 2022 (COURSERA)

***Foundations In
User Experience Design***
February 2022 (COURSERA)

***Sketchnoting 101 -
Drawing As A
Communication Tool***
January 2022 (DOMESTIKA)

EXPERIENCE (CONTINUED)

GRAVITY ILABS

Design Systems & Repository Management

Designed processes to maintain deliverables based on categories with purpose of providing context or repurposing during client buy ins and negotiations

Other supportive roles

- Created induction portal to streamline onboarding
- Created knowledge & training portal to inform users about the flagship product
- Created reusable repository to maintain deliverables

BLITZKRIEG MEDIA (REMOTE)

MAR 2014 to NOV 2014

CONTENT WRITER, SOCIAL MEDIA STRATEGIST & PROJECT MANAGER

A Toronto-based media company that employs the latest marketing techniques such as Social Media, Search Engine Marketing and Digital Advertising to bring awareness to companies' products and services.

NATURE OF WORK

- Development of keywords to derive the best content strategy fit for clients
- Writing & managing content for posts, product descriptions, informative videos and Meta Data (used for SEO)
- Generation of online and offline optimization (SEO) Reports based on the researched keywords using the software SEO Profiler

PRIME FOCUS LTD

MAR 2012 to MAR 2014

PRODUCTION COORDINATOR

A production house focused on providing end-to-end creative services (stereo 3D conversion and animation), technology products & services (Media ERP Suite and Cloud-enabled media services), production services (equipment rental) and post-production services (Digital Intermediate and picture post) to the Media and Entertainment industry.

NATURE OF WORK

- Coordinating between the Artists, Supervisors and Team Leads to ensure smooth delivery attaining to the ETA provided to us
- Other administrative responsibilities such as tracking monthly performances of the artists and generating daily progress reports